VUMC Strategic Directions
Through the exceptional capabilities and caring spirit of its people, Vanderbilt will lead in improving the healthcare of individuals and communities regionally, nationally and internationally. We will combine our transformative learning programs, compelling scientific discoveries, and distinctive personalized care to foster the health of all people.
Distinctive Capabilities

Areas to leverage and grow

1. Leadership in Clinical Care
2. Personalized Medicine
3. Basic & Translational Research
4. Learning as a Core Competency
5. Population Health
6. Connected Culture
1. Leadership in Clinical Care

Advance quality and effectiveness of health care through world-leading centers of excellence and reliable regional systems of care

- National Centers of Excellence for Heart, Trauma, Neurosurgery, Diabetes, Children’s care, many others...

- NCI-Designated Comprehensive Cancer Center, major clinical trials center

- Fastest growing provider-organized network (>50 hospitals in 5 states)

- Leading Transplant Centers (largest in Southeast)
2. Personalized Medicine

Tailoring health care to the characteristics of each individual

Variations in:
- Molecular makeup
- Social circumstances
- Environment
- Behavior
- Values
3. Basic & Translational Research

Combine scientific discoveries with rapid bi-directional translation between the bench, bedside and community

Vanderbilt Discovery Engine – Major Differentiator
4. Learning as a Core Competency

Enable individuals, teams and communities to achieve their full potential through innovative learning programs and workforce models.
5. Population Health

Optimize health for groups of people who share a cluster of characteristics, wherever they are, whatever they need.
6. Connected Culture

Embrace diversity as critical asset to generate best ideas and solutions; understand and meet the needs of all we serve; harness digital technology to advance our connections, learning, and impact.
Strategic Directions

New ways to amplify our capabilities

1. Design for patient and family experience
2. Discover, learn and share
3. Make diversity & inclusion intentional
4. Integrate innovation into all programs
1. Design for Patient & Family Experience

**Significance**
Engagement and outcomes improve when the processes of healthcare are designed around the needs of patients and their lifestyles to create memorable experiences.

**Goals**
We will build on our connected culture, affiliate network and biomedical informatics to bring Vanderbilt to people, whatever they need and where they want it.

- **Include**
- **Coordinate**
- **Kindness & Respect**
- **Personalize**
2. Discover, Learn and Share

Significance
Our academic nature will assure we remain nimble, innovative, and distinctive as a national leader in healthcare, learning, discovery and sharing across boundaries.

Goals
We will expand and create new research, learning and data analytic capabilities that will propel our bi-directional clinical and research operations at Vanderbilt and across VHAN.
3. Make Diversity and Inclusion Intentional

**Significance**
Diversity and inclusion are fundamental to our success in reducing health disparities in the populations we serve.

**Goals**
We will increase the diversity of our workforce and trainees, embed inclusive practices into our daily operations, management, recruiting, and leadership activities across all mission areas.
4. Integrate Innovation into all Programs

**Significance**
As a leading Academic Medical Center, we are compelled to consider new opportunities to innovate into the full range of services and activities connected to our missions.

**Goals**
We will create value-added services for VHAN members and healthcare entities across the Southeast via new partners and vehicles for accessing insured markets, while leveraging and growing our population-management capabilities.