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CARL W. ZIMMER
WHEN SCIENCE GOES WRONG, AND WAYS TO SET IT RIGHT

OCTOBER 3, 2013
4:00 P.M.
208 LIGHT HALL

Upcoming Discovery Lecture:
KEITH YAMAMOTO, PH.D.
UCSF School of Medicine

October 10, 2013
208 Light Hall / 4:00 PM.
Modern science has given us an unprecedented view of the world, from the interiors of our cells to the edges of the universe. But sometimes science fails. A series of high-profile controversies in recent years has drawn attention to the ways in which science can go wrong. But these headline-grabbing stories hide a broader, more systemic challenge to the scientific enterprise, as more and more researchers scramble for fewer and fewer funding dollars. While science will never be perfect, there are some practical measures that can help put twenty-first science on a sounder footing.

Carl Zimmer is a columnist for the New York Times, where he writes each week about advances in science and medicine. He started his career in science writing at Discover, where he served as a senior editor. Since then he has written hundreds of articles for magazines such as National Geographic, Wired, and The Atlantic. He is also the author of over a dozen books, including Parasite Rex and Evolution: Making Sense of Life, a widely adopted textbook. Zimmer has earned three awards from the American Association for the Advancement of Science for his journalism and has also earned the National Academies Communication Award.