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| **EDUCATION TOOL #1** |  |  |
| **PRINT MATERIALS/HANDOUTS** | **Possible Points** | **Actual**  **Points** |
| * Understand Audience: discusses with preceptor and or researches, who is the primary audience (age, gender, socioeconomic background, ethnicity and cultural background, intellectual ability). | 15 |  |
| * Make it easy to read and make it look easy to read. Your goal is for the text to read like a one-to-one conversation, not like a textbook or a speech. | 10 |  |
| * Explain Purpose & Limit Content: Address concerns and interests. Use appropriate language, style, and tone. Make clear what actions you want the audience to take. Use illustrations as necessary for clarity and appeal | 20 |  |
| * Visual: good use of colors, font size, spacing of information (i.e. page isn’t too “cluttered”) | 10 |  |
| * Grammar, Spelling and Sentence Structure: No spelling, punctuation or grammatical errors. Keep sentences short and to the point. Make it easy to read. Avoid complex grammatical structures. Limit the number of words containing 3 or more syllables. Substitute one- or two-syllable words whenever possible. Check the readability or grade level of the material (goal is 5th grade). Uses SMOG readability calculator to verify reading level <http://www.niace.org.uk/misc/SMOG-calculator/smogcalc.php> | 10 |  |
| * Creativity/Innovation: Fresh approach, not the same old story | 20 |  |
| * Name and title at the bottom of your infographic. List your name/info as follows:   John Doe, 2017 Intern The Dietetic Internship Program at Vanderbilt | 5 |  |
| * Use Evidence Based References: discusses with preceptor what references are considered “evidence based and appropriate” to use. Translates the science. Cites references per internship handbook. | 10 |  |
| **TOTAL PRINT MATERIALS/HANDOUTS** | **100** |  |
| **EDUCATION TOOL #2** |  |  |
| **PRINT MATERIALS/HANDOUTS** | **Possible Points** | **Actual**  **Points** |
| * Understand Audience: discusses with preceptor and or researches, who is the primary audience (age, gender, socioeconomic background, ethnicity and cultural background, intellectual ability). | 15 |  |
| * Make it easy to read and make it look easy to read. Your goal is for the text to read like a one-to-one conversation, not like a textbook or a speech. | 10 |  |
| * Explain Purpose & Limit Content: Address concerns and interests. Use appropriate language, style, and tone. Make clear what actions you want the audience to take. Use illustrations as necessary for clarity and appeal | 20 |  |
| * Visual: good use of colors, font size, spacing of information (i.e. page isn’t too “cluttered”) | 10 |  |
| * Grammar, Spelling and Sentence Structure: No spelling, punctuation or grammatical errors. Keep sentences short and to the point. Make it easy to read. Avoid complex grammatical structures. Limit the number of words containing 3 or more syllables. Substitute one- or two-syllable words whenever possible. Check the readability or grade level of the material (goal is 5th grade). Uses SMOG readability calculator to verify reading level <http://www.niace.org.uk/misc/SMOG-calculator/smogcalc.php> | 10 |  |
| * Creativity/Innovation: Fresh approach, not the same old story | 20 |  |
| * Name and title at the bottom of your infographic. List your name/info as follows:   John Doe, 2017 Intern The Dietetic Internship Program at Vanderbilt | 5 |  |
| * Use Evidence Based References: discusses with preceptor what references are considered “evidence based and appropriate” to use. Translates the science. Cites references per internship handbook. | 10 |  |
| **TOTAL PRINT MATERIALS/HANDOUTS** | **100** |  |